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SOCIAL MEDIA POLICY

This policy provides guidance for parents' and dancers' use of social media, which should be broadly understood for purposes of this policy to include blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other sites and services that permit users to share information with others in a contemporaneous manner.

PROCEDURES

The following principles apply to professional use of social media on behalf of New Heights Dance Theater (NHDT) as well as personal use of social media when referencing (NHDT).

Parents and dancers need to know and adhere to the NHDT Code of Conduct and other organizational policies when using social media in reference to NHDT.

NHDT members should be aware of the effect their actions may have on their images, as well as the organization's image. The information that parents/dancers post or publish may be public information for a long time. Parents/dancers should be aware that NHDT may observe content and information made available by them through social media. NHDT members should use their best judgment in posting material that is neither inappropriate nor harmful to NHDT. Although not an exclusive list, some specific examples of prohibited social media conduct include posting negative commentary, content, or images that are defamatory, confidential, proprietary, harassing, libelous, or that can create a hostile studio environment.

Images and photos of NHDT members other than images and photos published on NHDT's social media sites are not permitted to be shared unless permission is requested by said member(s).

By signing this agreement, you agree to following the above policy.

DANCER

PARENT/GUARDIAN